



# The Advocacy Day 2025 Postcard Campaign

Thank you for taking part in the Advocacy Day 2025 postcard campaign. We are grateful to you for adding your voice to this year's Advocacy Day by writing to your state legislators. Through these postcards, you will join your voice with those who will deliver them to the North Carolina General Assembly in March.

A few notes on the campaign:

- Individuals or churches can take part. If you need additional postcards, they are available for download on the diocesan website.
- How you implement the campaign is up to you. Ideas about how you might do so include:
  - Making postcards available during coffee hours throughout Epiphany (or planning a special Postcard Party on a particular Sunday).
  - Distributing the postcards in the pews near the end of services and inviting congregants to fill them out before they leave.
  - Making the postcards available in the church throughout the months of January and February so folks can fill one out anytime. Consider offering a dropbox for easy collection.
- Share your message with your elected representatives about your issues of concern. It is up to you what issue(s) you choose to address.
- **Return the postcards (either by mail or in person) to Diocesan House no later than Saturday, March 1.** Our address is:

Episcopal Diocese of North Carolina  
4800 Six Forks Road  
Suite 300  
Raleigh, NC 27609

## GUIDELINES FOR POSTCARDS

### DO:

- Greet your senator or representative by name. Find information about who represents you on the diocesan website or at <https://www.ncleg.gov/Help/Topic/29>.
- Keep your message short but personal. Let them know you are a constituent and why the issue you're writing about matters to you. There is a link to sample wording below, but please use that only as a guide. **Make your message your own.**
- Remember it is okay to make your message one of thanks!
- Feel free to mention that you are a person of faith and how the issue you are addressing relates to your beliefs.
- Be civil. Even when we disagree with our elected officials, our communications should be circumspect. Postcards will be screened by the Advocacy Day planning team for inappropriate or problematic content and may be discarded.
- Remember it is absolutely ok to request follow up from your elected official—they work for you! If you choose to do so, include either your email or USPS address.

### DON'T:

- Use rude or demeaning language. Again, please be civil. Any postcard containing insults, hate speech or any other messaging deemed inappropriate by the Advocacy Day planning team will not be shared on Advocacy Day.
- Mail the postcards directly to your representatives. **Return them to Diocesan House at the address on the reverse side so that all messages can be shared as part of Advocacy Day 2025.** The planning team hopes to take thousands of diocesan voices with us!

Additional resources, information and sample text can be found at:

<https://www.episdionc.org/advocacy-day-2025-postcard-campaign/>. (This link is also available on the diocesan homepage: [episdionc.org](https://www.episdionc.org).)

Thank you again for taking part in the Advocacy Day 2025 postcard campaign.



