Need a little Christmas gift inspiration?

Not sure what's popular with kids this year? These toy guides offer age-appropriate gift ideas, including creative, educational, and STEM toys!

- **Good Housekeeping Toy Awards** — Expert-tested toys for children of all ages.
- **The Toy Insider Holiday Gift Guide** — Popular toys, STEM favorites, and budget-friendly gifts.
- **Toy Testing Sisters** — Fun, creative, and hands-on toys tested by real families.

Please use these resources for inspiration while keeping your assigned child's interests, wish list, and age in mind. Gifts can be purchased from any retailer.

Things to consider when shopping:

- Size matters The recipients may not have large spaces for toy storage.
- Cost of ownership Does it need batteries that will have to be replaced often?
- City vs Country Different strokes for different folks.
- Language The recipient may not speak English.
- Ease of exchange Target is in the cities, but Walmart is everywhere.
- Housing security Some of the recipients may be in a time of transition.
- Gift Cards A contribution towards a gift of choice is a great give.
- Still in doubt? Cozy pajamas are a win every time.

Popular themes:

- Paw Patrol
- Bluey
- SpongeBob
- Spiderman
- Barbie
- My Little Pony
- Peppa Pig
- CoComelon,
- Disney
- Starwars
- Minecraft
- Lego
- Art set
- Sleeping bag
- Night Light
- Magna Tiles
- Needoh/Dumplings